

Strengthening the Core of Investors

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Ltd



Strengthening the Core for Investments

Fitness & Health - Faddish

- Changing Fitness Programs, Diets a big Fad
- Benefits the Program Creators and Nutritionists
- Highly uncertain benefits for the user, can lead to long term health damage
- Investments are similar to fitness and health fads



Investors do not Benefit from Fads

- Investment world promises investors great wealth
- Over the years, majority of investors have struggled for financial security on retirement
- Investments Fads – Products, platforms, technology, are they really for Investors future financial security? No



Get to the Core

- In fitness and health, if core is strong everything falls in place
- Core workouts does not require fads, just simplicity
- Investments too require a strong core, simple and no fads



We Provide the Core for Investors

- Simple Philosophy – Grow wealth when markets are strong and protect wealth when markets are down
- Simple Investment Strategy – Equity for growth, fixed income for stability
- Simple Investments – Direct- Stocks Indirect – Low cost ETF's, Fixed Income Funds



Guide and Educate

- Guidance – Where, when and what to invest in
- Education – Why to Where, When and What to invest in
- Core requires diligence and knowledge



Investors are Idiots.com

- Five years in existence
- Strong track record of strengthening the core investors
- Platform strong for springboarding to scale

INRBONDS.com

- India's only dedicated fixed income website. Went live in May 2013
- Well entrenched in the E Training Space for Institutions
- Most of top AMC's have placed their sales, distributors and corporate clients in our online programs

Institutional Clients – Online Training

- ICICI Prudential AMC
- UTI AMC
- HDFC AMC
- Sundaram AMC
- Reliance Nippon Life AMC
- DSP Blackrock Investment Managers
- TATA AMC
- Birla SunLife AMC

12 Stock Retirement Portfolio

Portfolio Performance

-	12 Stock (As of 28th February 2017)	BSE SENSEX
Timeline	Portfolio Performance(%)	Outperformance(%)
06th Dec 2012 to 28th February 2017	230%	183%
1 Year Returns	57%	32%
2 Year Returns	46%	48%
3 Year CAGR	36%	25%

19 Stock Retirement Portfolio

19 Stock Portfolio Performance

	19 Stock (As of 28th February 2017)	BSE 500
Timeline	Portfolio Performance(%)	Outperformance(%)
6th May 2013 to 28th February 2017	197%	134%
1 Year Returns	48%	16%
2 Year Returns	65%	58%
3 Year CAGR	39%	23%

Global 10 Stock Retirement Portfolio

Global 10 Stock Portfolio Performance

	Global (As of 28th February 2017)	S&P 500
Timeline	Portfolio Performance(%)	Outperformance(%)
8th April 2015 to 28th February 2017	29%	15%
1 Year Returns	24.0%	5%

FIGP performance

Fixed Income Growth Portfolio

FIGP	Fixed Income Growth Portfolio - Securities	Fixed Income Growth Portfolio - Debt Mutual Funds
Timeline	Portfolio Performance(%)	Portfolio Performance(%)
Since inception in November 2013	44.98%	42.97%
1 Year Returns	16.47%	15.59%
3 Year CAGR	13.76%	13.14%

Our Subscription Plans

	Buffet's Style Investing for your MF Investments	Bronze- One Year	Silver-Two Years	Gold- Three Years
Risk Profiling	✓	✓	✓	✓
Mutual Fund Portfolio	✓	✓	✓	✓
Direct Equity Portfolios - Indian and Global Equities. Direct Fixed Income Portfolios	✗	✓	✓	✓
Analysis of Your Current Investments, Investment Structuring, Restructuring, Maintenance	✗	✓	✓	✓
Dedicated Online Investment Advisor	✗	✓	✓	✓
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Buffet Investing Style MF Advisory Services

- At just Rs 100 + st a month, you can be well on your way to building a stron retirement corpus
- Investment mix of Index-Etf 's and fixed income direct plans will be recommended.
- Benefit from Principles of value creation via investing in clear simple products.

Gain on Upside, Protect Capital on Downside

- Change In Asset Allocation will be advised based on forward analysis of financial markets
- Maximum benefit of equities when it is on an upward curve and protect capital and move into stable fixed income when markets are becoming too hot.
- Get constant updates on markets and receive knowledge on your investments through tutorials

MF Portfolio at just Rs 100+st/pm

	Buffet's Investing Style for Your MF Investments
Mutual Fund Portfolio	✓
Risk Profiling	✓
Tutorials on Mutual Funds	✓
Market Updates, Analysis and Reports	✓
24*7 Support	✓
	<p>For subscribers in India</p> <p>Rs 1200 plus Service Tax For One Year</p> <p>Subscribe Now</p>

Thank You

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